



GWHEYOHN GERRING


EXPERIENCED MULTIMEDIA + WEB DESIGNER


PHILADELPHIA, PA

PROFESSIONAL PROFILE


I welcome the opportunity to make a positive impact that would assist my employer to meet or exceed industry standards.

CONTACT

PHONE 
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EMAIL 
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WEBSITE 
www.tkomg.net/ggerring/

LOCATION 
Philadelphia, PA

EDUCATION

BACHELOR OF SCIENCE
Multimedia and Web Design
June 2005

TECHNICAL SKILLS

ADOBE DREAMWEAVER
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ADOBE PREMIERE
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FINAL CUT PRO X
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ADOBE PHOTOSHOP
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ADOBE ILLUSTRATOR
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ADOBE INDESIGN
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MICROSOFT OFFICE
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PROFESSIONAL EXPERIENCE

WEB PRODUCER
HADASSAH WZOA
New York, NY

JAN 2017 - PRESENT

- Update content on company website
- Create & maintain micro-sites & landing pages
- Create/design emails & send e-mails
- Run email analytics

WEB DESIGNER (FREELANCER)
SO MIAMI RENTALS & CONCIERGE
Miami, FL

JUN 2021

- Developed car rental website
- Built with a Wordpress theme, WP Bakery and Contact Form 7

WEB DESIGNER (FREELANCER)
ATL EXOTIC CAR RENTALS
Atlanta, GA

DEC 2020

- Developed car rental website
- Built with a Wordpress theme, WP Bakery and Contact Form 7

WEB DESIGNER (FREELANCER)
LYRIC SHERADE MAKEUP
New York, NY

OCT 2020

- Developed e-commerce website for cosmetic vendor
- Built with a Wordpress theme, Elementor and Contact Form 7

WEB PRODUCER (CONTRACTOR)
THE PARTNERS
New York, NY

JUN 2016 - JUL 2016

- Exported InDesign to PDF format
- Converted PDF files into PSD files
- Ensured all PSD layers were properly named & organized by sections of the site in preparation for front-end development
- Technology used: Photoshop CC & InDesign CC

COMPUTER LANGUAGES

HTML, JAVASCRIPT,
BOOTSTRAP, CSS & PHP

EMAIL MARKETING

CONSTANT CONTACT &
MAILCHIMP

SOCIAL MEDIA:

TWITTER, INSTAGRAM,
FACEBOOK & HOOTSUITE

CMS

WORDPRESS, LUMINATE &
BLACKBAUD

WEB PRODUCER (CONTRACTOR)

VAUDEVILLE VENTURES

New York, NY

MAY 2017 - JUN 2017

- Prepared website artwork in Photoshop
- Designed & developed various layouts
- Ensured all PSD layers were properly named & organized by sections of the site in preparation for front-end development
- Technology used: Photoshop CC & InDesign CC

WEB AND GRAPHIC DESIGNER

CENTERS PLAN FOR HEALTHY LIVING

Staten Island, NY

JAN 2014 - APR 2016

- Creation & implementation of all marketing strategies for our multiple lines of business (MAPD, FIDA & MLTC)
- Update & maintain the company website & social sites such as Facebook & YouTube
- Created all print marketing materials
- Created company intranet
- Edit video when needed

FLASH DEVELOPER (CONTRACTOR)

CLEAR-IDEAS

New York, NY

JUN 2013 - JUL 2013

- Designed & developed Flash content
- Technology used: Photoshop CC, Flash CC & Illustrator CC
- Created clickable ad banners for major clients

FLASH DEVELOPER (CONTRACTOR)

AKA

New York, NY

APR 2013 - MAY 2013

- Designed & developed Flash content
- Technology used: Photoshop CC, Flash CC & Illustrator CC
- Created clickable ad banners & landing pages

FLASH DEVELOPER (CONTRACTOR)

CCG

New York, NY

MAR 2013

- Designed & developed Flash content
- Technology used: Photoshop 5.1, Flash CS5, ClickTag & Actionscript 2
- Created clickable ad banners & landing pages

FLASH DEVELOPER (CONTRACTOR)

BERLIN CAMERON UNITED

New York, NY

JAN 2013;

APR 2013 - MAY 2013

- Designed & developed Flash content
- Technology used: Photoshop 5.1, Flash CS5, ClickTag & Actionscript 2
- Created clickable ad banners for major clients



REFERRALS AVAILABLE UPON REQUEST